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MISSION STATEMENT
The mission of New Village Arts is to create adventurous artistic experiences to awaken the human spirit.

We provide:
• a collaborative and inspiring home for performing and visual artists
• a forum for laughter, discussion, and deeper thinking within our community
• a training ground for future generations of art-makers and art-lovers
# Financial Information

**New Village Arts**  
**Profit & Loss Statement**  
**July 2015 – June 2016**

<table>
<thead>
<tr>
<th>FY13 Total</th>
<th>FY14 Total</th>
<th>FY15 Total</th>
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<tbody>
<tr>
<td><strong>Revenue</strong></td>
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</table>

**Notes:**
* Music events moved from small events (fundraising) to earned income FY15
ECONOMIC IMPACT ON CARLSBAD VILLAGE

- 15,000 estimated annual patrons
- 25+ unique events during season 15
- 7 plays and musicals on the main stage
- 200 new donors this year
- 4 full-time staff members
- 7 regular part-time staff members
- 25 contracted employees
- 90+

Since FY13, NVA's earned revenue has doubled!

Five productions received “Critic’s Choice” from the San Diego Union-Tribune

BIG RIVER proved to be the most lucrative show in NVA history

The Taylor Guitar opportunity drawing during BIG RIVER was the most successful micro-campaign to date, generating over 200 new donors

NVA added to its reserve and began a theatre renovation, website update, added a staff member, and reinvigorated the advisory board

57% of patrons dined in Carlsbad Village while attending NVA. With an estimated annual attendance of 15,000, that means 8,550 are going for dinner, drinks, lunch, or brunch!

Individual contributions have seen an 8% growth year over year since FY13.

60%
SEASON FIFTEEN
2015 - 2016

RETURN TO THE FORBIDDEN PLANET
July 17 - Sep 6, 2015
Written by Bob Carlton | Directed by Jon Lorenz

THE WEIR
Oct 2 - Nov 1, 2015
Written by Conor McPherson | Directed by Kristianne Kurner

THE 1940s RADIO HOUR
Nov 27 - Dec 31, 2015
Written by Walton Jones | Directed by Dana Case

SYLVIA (2016 Remount)
Jan 7 - 24, 2016
Written by A. R. Gurney | Directed by Kristianne Kurner

EMILIE
LA MARQUISE DU CHATELET DEFENDS HER LIFE TONIGHT
Feb 5 - March 6, 2016
Written by Lauren Gunderson | Directed by Kristianne Kurner
SAN DIEGO PREMIERE

BIG RIVER
April 1 - May 8, 2016
Book by William Hauptman | Music & Lyrics by Roger Miller
Directed by Colleen Kollar Smith

GOLDA’S BALCONY
May 27 - June 26, 2016
Written by William Gibson | Directed by Todd Salovey
Shakespeare, Sci-Fi and ‘60s-era rock collide as RETURN TO THE FORBIDDEN PLANET sets THE TEMPEST in space, complete with robots, lasers and songs by the likes of the Beach Boys, Jerry Lee Lewis, the Animals and more. Filled with good vibrations, humor and a number of very good bad puns, this jukebox musical is loosely based on the 1956 classic B-movie that starred Robby the Robot and it won the Olivier Award for Best New Musical when it first opened on London’s West End in 1989.

July 17 – September 6, 2015
TOTAL NUMBER OF PERFORMANCES: 37
TOTAL NUMBER OF PATRONS: 2,390
TOTAL REVENUE FROM TICKET SALES: $69,843
SEASON PASS PATRONS: 271
SEASON PASS SALES: $8,985

HIGHLIGHTS:
San Diego Theatre Critics Circle Nomination for Outstanding Projection Design (Blake McCarty)
One of “15 Plays to Savor from 2015” – James Hebert, The San Diego Union-Tribune
"A seriously entertaining production of the sci-fi musical... a ridiculously fun new show..."
- James Hebert, The San Diego Union-Tribune

From Online Patron Posts:
"Absolutely delicious!! First class professional singing and acting in a Shakespearian, Sci-Fi satire that kept me laughing and smiling throughout the entire performance."
"We had the best time at this show. The acting, the set, the costumes were all terrific and the show is a hoot!"
"It is a don't miss. Very funny. Great singing and acting."

SURVEY RESULTS:
No Surveys ran for RETURN TO THE FORBIDDEN PLANET.
A woman walks into a pub in rural Ireland, and the local barflies try to impress her with ghostly tales. With a whiff of sexual tension in the air and the wind whistling outside, what starts out as blarney soon turns dark as the tales drift into the realm of the supernatural. And it turns out the woman has the spookiest story of all. Playwright Conor McPherson won the Olivier Award for Best New Play and the Evening Standard Award for Most Promising Playwright with THE WEIR.

October 2 – November 1, 2015
TOTAL NUMBER OF PERFORMANCES: 22
TOTAL NUMBER OF PATRONS: 1,562
TOTAL REVENUE FROM TICKET SALES: $39,559
SEASON PASS PATRONS: 285
SEASON PASS SALES: $9,369

HIGHLIGHTS:
“Leave it to McPherson, the virtuoso bard of wistful Irish bar-flies, to mix the spooky with the heartbreakingly prosaic in this early work, now getting a winningly low-key revival under Kristianne Kurner’s direction at New Village Arts in Carlsbad.”
- James Hebert, The San Diego Union-Tribune

"It's a wonderful production, sharply and sensitively directed by Kristianne Kurner. The ensemble is outstanding, each of the five as active a listener as a teller."
- Pat Launer, Jazz88.3

"...could not be better cast. It's also a treat to see Choularton on stage again, and to see the return of the others, all fine actors well employed. In a role not in the least frivolous, Ginn shows the other side to those who've not witnessed her depth before. Thanks be to Kurner's astute casting."
- Charlene Baldridge, Theatre Blogger

"Great local theater. Top notch acting!"
- NVA Patron Review

SURVEY RESULTS:
Total Responses: 56
Did the patron go out in Carlsbad Village before or after the show? 33 out of 51
Quote from survey respondent: "Weir was one of the best plays that I have ever attended. I could not stop thinking about the acting and the set for days. Still feel good when I think about it. Great director.”
82% of respondents rated it “very good” or “one of the best”.

Corporate Sponsor: Hennessey’s Carlsbad  |  Community Partner: The Friendly Sons of St Patrick

“McPherson mixes the spooky with the heartbreakingly prosaic... in a winningly low-key revival”!
- James Hebert, The San Diego Union-Tribune

“A wonderful production, sharply and sensitively directed by Kristianne Kurner”!
- Pat Launer, Jazz88.3

Critic’s Choice
Corporate Sponsor: Datron
Community Partners: The Veterans Association of North County and the San Diego Military Family Collective

The golden age of radio comes to life in this nostalgia-filled holiday favorite. It’s December, 1942. The world is at war and “Strike Up the Band” and “Boogie Woogie Bugle Boy” are topping the charts. New York’s little-radio-station-that-could, WOV, is about to air its final broadcast of the holiday-themed Mutual Manhattan Variety Cavalcade. Nominated for five Drama Desk Awards when it premiered on Broadway in 1980, THE 1940s RADIO HOUR is chock-full of favorite tunes – including “Ain’t She Sweet,” “Blue Moon,” and “Have Yourself a Merry Little Christmas” that will guarantee you have a swingin’ Holiday Season.

November 27 – December 31, 2015
TOTAL NUMBER OF PERFORMANCES: 28
TOTAL NUMBER OF PATRONS: 2,150
TOTAL REVENUE FROM TICKET SALES: $72,107
SEASON PASS PATRONS: 276
SEASON PASS SALES: $9,126

HIGHLIGHTS:
"Nostalgic, entertaining, and musically strong... this show is affectionately delivered and filled with variety"
-Pam Kragen, The San Diego Union-Tribune

"A sincerely festive celebration... Dana Case’s direction makes the evening one with Yuletide cheer"
-David Dixon, San Diego Story

SURVEY RESULTS:
Total Responses: 120
Did the patron go out in Carlsbad Village before or after the show? 63 of 113 went out (55.75%)
If so, where? The top two restaurants were Vigilucci’s & Caldo Pomodor
Quote from survey respondent: “Just had an overall wonderful experience at the theater and in the the town of Carlsbad!”
108 out of 120 respondents (90%) rated the show “very good” or “one of the best”
Community Partner: The San Diego Humane Society

NVA’s June 2015 production of SYLVIA was such a hit that we brought it back for a limited three-week run.

January 7 – 24, 2016
TOTAL NUMBER OF PERFORMANCES: 15
TOTAL NUMBER OF PATRONS: 915
TOTAL REVENUE FROM TICKET SALES: $30,659
SEASON PASS PATRONS: N/A for this show
SEASON PASS SALES: N/A for this show

HIGHLIGHTS:
Sold Out Multiple Performances
"The sparkling New Village Arts production of A.R. Gurney's 'Sylvia' demonstrates all over again why this screwiest of romantic comedies was such a wildly popular hit off-Broadway"
- Anne Marie Welsh, The San Diego Union-Tribune
"Folks young or old, dog-owners or not, will howl for 'SYLVIA'."
- Pat Launer, Jazz88, CRITIC’S PICK
"Samantha Ginn plays Sylvia, the energetic and affectionate dog, and is a theatrical force to be reckoned with."
- Jon Reimer, San Diego Reader
"a lovable comedy that all but certified grumps will savor"
- David L. Coddon, San Diego City Beat

SURVEY RESULTS:
Total Responses: 58
Did the patron go out in Carlsbad Village before or after the show? 31 of 55 (56%)
Quote from survey respondent: " Loved the set up inside. No bad seats. Love the fact we got a drink with the show. This place rocks! Staff was super friendly also."
55 of 58 respondents (94.82%) said the show was “very good” or “one of the best”.

SAN DIEGO PREMIERE

La Marquise du Chatelet was a mathematician, a physicist and the toast of the Enlightenment. So, why then is the Marquise not better known? Perhaps Voltaire put it best when he said du Chatelet was “a great man whose only fault was being born a woman.” Now, EMINIE, a brilliant play from Lauren Gunderson, resurrects this fascinating personality. Brought back to life, Emilie is determined to answer the questions that haunted her dying moments on Earth: “Was I right?” and “Did I love?” As she travels back in time to revisit key moments in her scientific and emotional journeys, the full extent of her remarkable legacy is revealed in this smart, surprising and sexy portrait of a true genius.

February 5 – March 6, 2016
TOTAL NUMBER OF PERFORMANCES: 22
TOTAL NUMBER OF PATRONS: 1,315
TOTAL REVENUE FROM TICKET SALES: $31,439
SEASON PASS PATRONS: 311
SEASON PASS SALES: $10,043

HIGHLIGHTS:
"The cast is fun, flexible, and effective"
-Pat Launer, Times of San Diego
Jo Anne Glover “is light and intense, smart and coquettish and wonderfully authentic”!
-Carol Davis, The Examiner
"A play worth seeing!"
-Jean Lowerison, San Diego Gay & Lesbian News

SURVEY RESULTS:
Total Responses: 61
Did the patron go out in Carlsbad Village before or after the show? 30 of 58
Quote from survey respondent: "I love that we have such good legitimate theater in Carlsbad. Each production is a masterpiece."
52 of 61 (85.25%) rated the show as “very good” or “one of the best”
Corporate Sponsor: Datron  |  Community Partner: The Museum of Making Music

Join Huck Finn, his friend Jim, and a host of entertaining characters from kings to thieves on a journey down the Mississippi River. Based on the classic novel written by Mark Twain, BIG RIVER follows Huck as he escapes his abusive father, and together with escaped slave Jim, makes his way toward freedom. The unlikely pair have a series of adventures as they light out for the territories, getting in and out of trouble and meeting new friends along the way. This charming musical pieces together a patchwork picture of early Americana made more vibrant by a score from Roger Miller that draws from an eclectic, upbeat collection of musical styles including Cajun, gospel, blues and country.

April 1 – May 8, 2016
TOTAL NUMBER OF PERFORMANCES: 32
TOTAL NUMBER OF PATRONs: 2,913
TOTAL REVENUE FROM TICKET SALES: $97,781
SEASON PASS PATRONS: 304
SEASON PASS SALES: $10,003

HIGHLIGHTS:
"Some of San Diego's best actors, musicians and creative talents have combined forces on a show that's sure to be a blockbuster hit! ... BIG RIVER is "a rollicking, feel-good show"
-Pam Kragen, The San Diego Union-Tribune
BIG RIVER delivers "infectious music and a heapin' helpin' of comedy!"
-David L. Coddon, San Diego City Beat

SURVEY RESULTS:
Total Responses: 196
Did the patron go out in Carlsbad Village before or after the show? 100 of 190
If so, where? Vigilucci’s, Norte and Gregorio were top spots
Quote from survey respondent: “Loved the venue. The cast/musicians were outstanding. And I thought the set was creative and worked perfectly with the production. Just loved the whole experience. We'll be back!”; “New Village Arts is a real treasure in our village!!!”
191 out of 196 (97.45%) rated the show as “very good” or “one of the best”
Presented in association with the Lipinsky Family San Diego Jewish Arts Festival
Corporate Sponsor: The Leichtag Foundation

The longest running one-woman show in Broadway history, GOLDA’S BALCONY tells the incredible true story of Golda Meir, Israel’s first female prime minister. A deeply funny and frighteningly prescient drama by playwright William Gibson about one of the most influential people of the twentieth century. Meir rose from Russian immigrant, to American schoolteacher, to the epicenter of international politics in a career that culminated with the 1973 Yom Kippur War.

Featuring Rosina Reynolds
May 27 – June 26, 2016
TOTAL NUMBER OF PERFORMANCES: 22
TOTAL NUMBER OF PATRONS: 1,650
TOTAL REVENUE FROM TICKET SALES: $42,802
SEASON PASS PATRONS: 312
SEASON PASS SALES: $9,996

HIGHLIGHTS:
“GOLDA’S BALCONY aims high, and succeeds...Reynolds brings vivid life to Meir and her story.”
– James Hebert, The San Diego Union-Tribune
“Not to be missed!”
– San Diego Jewish World

SURVEY RESULTS:
Total Responses: 121
Did the patron go out in Carlsbad Village before or after the show? 66 of 115
If so, where? Vigilucci’s and Gregorio were top spots
Quote from survey respondent: “This was an outstanding play...but all are that I've been to so far. It's a great theater and Carlsbad is lucky we have it.” 117 out of 121 (96.69%) rated the show as “very good” or “one of the best”
Established in August of 2009, the Foundry Studios at New Village Arts is a place where raw materials are forged into original works of art. With 16 resident artists, each with his/her own individual artist style, the Foundry has become a haven for the creative process and allows art to always be.

Our Purpose
Art, whether it be theatrical, musical, visual, et cetera, is truly an instrumental tool of our discovery into the less visible parts of ourselves. It soothes, inspires, reminds, documents, and gratifies our inner workings. An investment in the arts can touch us in the most intangible ways and help us to maintain the wholeness that sometimes is lost in the banter of our busy lives.

Art For Sale
Most of our works are for sale and in order to serve your needs, we have several methods of payment that include cash, check, credit, and our Art-A-Way program, where you make individual payment arrangements with the artist. If a piece moves you, don’t hesitate to ask. We are all open to negotiation as there is nothing we want more than to find good homes for our works.

Highlights:
• The fourth Thursday of every month the Foundry Artists hold their Artists’ Reception, a free community “open house” event with art, music, food & drink and interactive projects.
• 6 unique shows in the NVA lobby with artist representations of each mainstage show

HOURS:
Tues – Sun, 12 – 4 pm, and one hour prior to showtimes
EDUCATION & OUTREACH @ NVA

The New Village Arts Education and Outreach programs observe the practices, values and goals of ensemble based theatre and are committed to growing and maintaining a healthy community of culturally educated, enriched and equipped artists. New Village Arts offers opportunities for professional training with ensemble artists, and visits schools in the community with advanced artistic enrichment programs.

Throughout Season Fifteen, NVA engaged its community with the following educational programming:

- **HALL PASS Theatre Program at El Camino High School & Rancho Buena Vista High School**
- **Shakespeare at Sage Creek (AS YOU LIKE IT)**
- **A FEW GOOD MEN at Army and Navy Academy**
- **A Day Of Shakespeare at Pacific Ridge School**
- **Army and Navy Academy Behind the Scenes at BIG RIVER**
- **Scenes and Monologues from Shakespeare’s Military Leaders at Army and Navy Academy**
- **Kids Act: year-round classes and camps for ages 4 – 17**
- **Theatre Classes in the Juvenile Detention Schools in San Diego (three locations)**
MUSIC @ NVA and SPECIAL EVENTS

NVA continued its mission of bringing a rich variety of musical experiences to Carlsbad Village. During the 2015 – 2016 season, we saw the return of a number of local favorites, as well as performers new to NVA and San Diego.

- **Bill Bradbury & Skibbereen** (Irish): November 2015
- **Nathan James & The Rhythm Scratchers** (Blues): November 2015
- **Berkley Hart Sels Twang** (Americana): January 2016 (two shows)
- **Tim Flannery** (Americana): January 2016
- **Felize LaZae** (Rock): March 2016
- **Del Mar Foundation NVA Musical Cabaret**: May 2016
- **Mother’s Day Cabaret at NVA**: May 2016

In addition to our concert and cabaret series, NVA enriched its fifteenth season with several programs meant to create vibrant cultural experiences in the Village, ranging from one-time-only special events to ongoing programming, such as our Sunday matinee talkbacks.

**Other Special Events:**
- **New Works Initiative**: Two staged readings of the world premiere of HEMISPHERES: Funding achieved for a world-premiere play based off of the stories of residents of Carlsbad By The Sea who lived and worked at Oak Ridge during World War II.
- **Free Talkbacks** after every Sunday matinee performance
- **YES Youth Enrichment Services Meeting**: November 2015
- **Women in STEAM Panel Discussion**: February 2016
- **Presidents’ Ball**: NVA’s Annual Gala Event: March 2016
- **GuideOn Day at BIG RIVER**: March 2016
- **CATAMON Dance Company at GOLDA’S BALCONY**: June 2016
- **Theatre Renovations**: June – July 2016
NEW VILLAGE ARTS ADMINISTRATIVE STAFF

Kristianne Kurner
Executive Artistic Director
Kristianne Kurner is the co-founder and Executive Artistic Director of New Village Arts, where she has lead the company for the past 15 years from a small company with a budget of $2,500 to the current company with a budget of over $700,000. She has worked on every mainstage production NVA has produced as an actor, director and/or designer. Ms. Kurner has directed such productions as The Weir, The Nutcracker, Wait Until Dark, The Trip to Bountiful, Much Ado About Nothing, Summer and Smoke, The Santaland Diaries, Be Aggressive, Bulrusher, True West, Sailor’s Song, The Waverly Gallery and A Lie of the Mind. Her work has received numerous awards, including San Diego Theatre Critics Circle and Patte Awards for Theatre Excellence. Education: BFA Theatre, The College of William & Mary; MFA Acting, the Actors Studio/New School.

Ross Barrientos
Operations Manager
Ross Barrientos began her career as a stage manager and has worked in numerous theatres around San Diego County. From 2007 to 2012, she served as Production Manager for Cygnet Theatre and assisted in producing 35 shows at the theater’s 2 venues. Ross has stage managed Stage Kiss, Big River (New Village Arts), miXtape (Lambs Players Theatre); Becoming Cuba directed by David Ellenstein, Time Stands Still, Fuddy Meers, First Night, Moon Over Buffalo, The Rivals, The Diary of Anne Frank, and Arcadia, (North Coast Repertory Theatre); Parade directed by Sean Murray, Ripples from Walden Pond, It’s A Wonderful Life (2007, 2009 and 2011),The Glass Menagerie, Our Town, The Tragedy of the Commons, The Norman Conquests Trilogy, Sweeney Todd, Noises Off, Arcadia, Cat on a Hot Tin Roof, Pageant, and Bed and Sofa (Cygnet); A Dream Play, Macbeth, Nu, [sic], Berzerkergang, and The Universal Monster (Sledgehammer Theatre). She received her Bachelors degree in Theatre Arts from San Diego State University where she studied Stage Management with Craig Wolf and Paula Kalustian.

Alex Goodman
Managing Director
Alex Goodman comes to New Village Arts from La Jolla Playhouse, where he spent three and a half years, first as the Audience Development Manager and then Corporate Relations Manager. In those roles, he worked extensively with UC San Diego, several of the top innovative companies in the high tech and bio tech sectors, and many military organizations throughout San Diego County. In Chicago, Goodman worked with several large and small theatre companies including Victory Gardens, Steppenwolf, and the award-winning Strawdog Theatre where he served as Managing Director for two years. He is also the co-founder of MOB Productions. Education: BA in Theatre, Western Michigan University; MFA in Theatre Management, Wayne State University. Alex is a graduate of the American Express Leadership Academy through the Center for Creative Leadership.

AJ Knox
Director of Connectivity
AJ Knox is a San Diego native who spent the last several years pursuing various theatrical endeavors throughout the country. Since returning to America’s Finest City, he has become heavily involved in local theatre and entertainment communities, including the founding of The Ocean Beach Ensemble Experiment, a small ensemble theatre company, performing in the San Diego Fringe Festival, and teaching theatre workshops through The Actors Alliance of San Diego, The Point Loma Playhouse, and more. A director, actor, designer, and playwright, AJ has worked in nearly every aspect of theatre throughout his academic, artistic, and professional careers; he is also the recipient of a number of awards and honors for his academic and artistic work, including the Kalman A. Burnim Prize for Scholarly Excellence in Drama from Tufts University. Education: PhD in Drama, Tufts University; MA in Theatre Education, Emerson College; BA in Theatre Arts, Loyola Marymount University.
NEW VILLAGE ARTS
BOARD OF DIRECTORS

Scott White  Chairman
Robert Lin   President
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